

# Chris Blaylock

Art Director / Motion Designer

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## Profile

A Southern Gentleman, unabashedly amorous husband, doting father, and creative professional with 10+ years of motion graphics and design work. I went to school to learn design. I went to work to know how it use it. I'm a firm believer of continual learning and constant development of skill and character. Let's create stuff.

## Work Experience

**Riverbed** 2016 - Current

### Multi-Media Designer

I help to grow the brand and keep brand consistency by creating engaging motion graphic animations and graphic designs. As part of a small team I have my hands in all aspects of creative for the company. My work includes social media content, event graphics, and various forms of animated graphics as well as print graphics.

**GuideSpark** 2015 - 2016

### Art Director

Advanced the quality of design and increased brand consistency for our largest custom clients by leading a team of designers from concept to completion.

**Freelance** 2010 - 2015

### Motion Designer

Worked with local and national companies as well as agencies to deliver engaging motion graphics, logo design, and 3d architectural animations.

**The Lampo Group** 2005 - 2014

### 3D Motion Designer

Increased video team capabilities by introducing a 3d animation workflow. Developed high end internal and external videos ranging from live action to full animation.

## Education

**Middle Tennessee State University** 1997-2004  
**BA** Mass Communication / Digital Animation

## Professional Skills

### Adobe Creative Suite

After Effects  
Illustrator  
InDesign  
Photoshop  
Audition

### 3D Applications

Cinema 4D  
ZBrush  
Maya

## Personal Skills

Communication  
Creativity  
Team Player  
Commitment  
Dedication

## Awards

### 7 Geese Awards

**Creativity** - Awarded by teammates and leaders on multiple occasions for creativity on custom projects.

**Passion** - Awarded by internal client after delivering a short spec video on time and on budget.

**Leadership** - Awarded for successfully leading a project from concept to completion for one of our top clients.